

# InterActivator

the highlight for your  
promotion tour

InterActivator is a mobile box, which creates a magic, animated and interactive ›living floor‹.

This walkable floor projection reacts immediately to any movement of the visitor and allows them to immerse themselves into the scene.

Therefore, the InterActivator is a perfect eye-catcher for temporary advertising promotions at the **point of sale**, **in clubs or at fairs**. Furthermore you can use it perfectly for interactive **kids entertainment** and for attractive **design installations**.



## advertising and promotion:

- Are you looking for **100% rise of customer awareness** for advertising at the point-of-sale?
- Do you need a fascinating solution for a **mobile promotion** campaign in cinemas, clubs, lounges, bars or at fairs?

### Interactive floor projection promises:

- High **recognition rate**
- Unforgettable surprise effects
- **Emotional** encounter with your customer

You can fill the large effect library ›living surface‹ with your own graphics and advertising messages!

## entertainment:

- Are you searching for **striking** entertainment...
  - ... in your **waiting area** in health care or at kids playgrounds?
  - ... at your company party?
  - ... for the young and young-at-heart?
  - ... for your **innovative** exhibition booth?
- The InterActivator provides **vivid** entertainment during your entire event!

Choose now from the fascinating games!







## design:

- This interactive projection is a **unique interior design element** that will enchant your location!
  - It serves as an upgrade to your lounge, restaurant, bar or club
  - Animated underwater worlds and interactive schools of fish create an atmosphere of well-being in your waiting area.
- Let your customer dive into **striking and touch-free interactive worlds!**
- Animated colorful worlds to touch, participate and play with!
- Feel-good factor guaranteed

Let the numerous available arty interactive effects inspire you!

## highlights:

- **Rich content:** the extensive content- and effect library of the software ›living surface‹ with many games and interactive effects is the base for individual customizations with your own visuals and logos
- **Great impact:** interactive immersive advertising creates a provable higher advertising recall effect than other media
- **High usability:** easy installation, simply plug & play
- **Instant mobility:** portable and compact solution on wheels for easy positioning
- **Extra branding:** add your individual branding to the exterior of the box
- **Cost efficiency:** cost-effective alternative to more expensive fixed installations
- **Flexibility:** reuse the same system with updated interactive content on future promotions

## how it works:

- **One unit** contains the complete technical solution for powerful interactive worlds powered by the software ›living surface‹
- **Interactive floor projection without need for ceiling-mounted installation**
- **Transportable** on wheels
- The software ›living surface‹ comes with an extensive effect library which allows for endless individual interactive content designs
- The integrated short-distance projector delivers **high-contrast projections** even in bright surroundings



## contact us now!



<http://www.vertigo-systems.de/floor-interactivator.html>

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